



## New Fundraising Project - Phil & Jim Goes Green!

We're really pleased to share a new Phil & Jim fundraising project that we are launching this summer term. "**Phil & Jim Goes Green**" is all about helping us create a greener, healthier school for our children, while also testing different ways to raise funds for our school.

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### What are we planning?

Over the next 8 weeks, together with the PTA, we hope to raise £10,000. This money will go towards projects and resources that support sustainability in our school.

For the first time, we've set up a Phil & Jim School Fund on **Crowdfunder**, where anyone can make a voluntary donation (see: [www.crowdfunder.co.uk/p/pigoesgreen](http://www.crowdfunder.co.uk/p/pigoesgreen)). We've also been successful in securing match funding from the Aviva Community Fund - for every individual donation we receive, they will match it to double the amount raised!

Alongside the crowdfunder, we'll be looking into other ways to bring in new funding - such as grants or support from businesses - and thinking about how we can reduce our costs and environmental impact.

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### What do we mean by "Sustainability"?

We want Phil & Jim to be a healthier, happier, greener place to work and learn. We can lower our emissions as well as our energy bills. We can empower young people, school staff and the wider community, to get involved in climate action. Children will see that they can make positive changes, not just to their playground, but also to their local environment and to their planet.

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### How will this benefit the children?

Our school vision is for children to experience "life in all its fullness", and that means learning both inside **and** outside the classroom.

By investing in areas like outdoor learning spaces, eco-friendly resources and more energy-efficient facilities, we can give children hands-on opportunities to learn about, care for and enjoy the world around them.

In this first stage, the funds will help us improve our outdoor areas—adding more plants and trees, a dedicated rewilded area, as well as creating more shaded spaces in the school grounds.

Longer term, we plan to explore bigger projects too, such as making more effective use of the solar energy we already generate, and further energy saving measures across the school.

This project is about more than just improving our school grounds, it's about inspiring the next generation of committed active citizens - our "courageous advocates". We have recently set up a school Eco-Council, where children lead their own sustainability and biodiversity projects, and the funds raised will help support this exciting work.

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### **Why are we doing this now?**

Many of you will know that schools across the UK are facing increasing financial pressures, with costs rising faster than funding. Phil & Jim is in a stable financial position. We plan for long term stability, and remain committed to the things that matter most: a safe and engaging learning environment, the resources to promote and inspire learning, and a strong Staff Team.

However, to go beyond this and offer even more opportunities for our children, we need to look at new ways of raising funds.

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### **How can you help?**

We'd love for our families and wider community to be part of this journey.

If you're able to, here are some of the ways you can get involved over the next few weeks:

- \* Donate through our Crowdfunder ([www.crowdfunder.co.uk/p/pjgoesgreen](http://www.crowdfunder.co.uk/p/pjgoesgreen))
- \* Share the Crowdfunder with friends, family, colleagues and community groups—every share helps!
- \* Come along to PTA events - our Annual Summer Fete is on Saturday 6th June!
- \* Let us know if you have contacts who might be willing to support the school with funding or resources
- \* Suggest any grants or funding opportunities you're aware of e.g. through employers or other organisations
- \* Volunteer your time or skills to support sustainability activities in school - share your knowledge, expertise and enthusiasm!

We'll send reminders and updates over the coming weeks to keep you in the loop. In the meantime, you can also email us if you have any contacts or suggestions. We will be setting up a dedicated fundraising email inbox later this week.

Thank you, as always, for your continued support—it really does make a difference to our children.